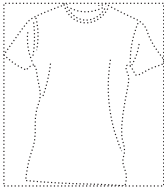
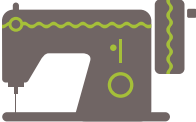


HERE'S HOW THESE DECISIONS RELATE TO EACH OTHER. FOLLOW THE ILLUSTRATION . . .

DECISIONS	AFFECTED DECISIONS
1 WHO WANTS TO BUY WHAT? 	Decision 2
2 DESIGNING THE SHIRTS 	Decisions 3 and 7
3 MAKING THE PRODUCT 	Decisions 2,4 and 7
4 PRICING 	Decisions 2,3,5, and 6
5 WHERE DO YOU SELL? 	Decisions 6 and 7
6 FINDING MONEY 	Decisions 2,3,4,5 and 7
7 HOW MUCH HELP DO I NEED 	Decisions 2,3,4,5 and 6